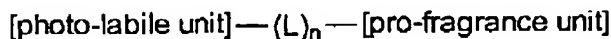


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AMENDMENTS TO THE CLAIMS

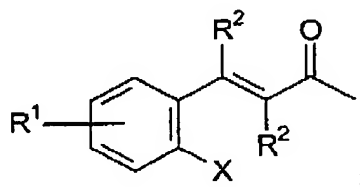
1-18. (Cancelled)

19. (Currently Amended) A photo-labile pro-fragrance conjugate having the formula:

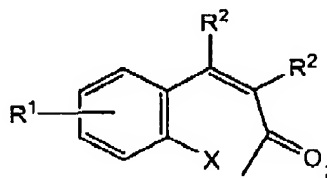


wherein said [photo-labile unit] is selected from the group consisting of:

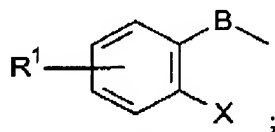
i)



ii)



iii)



wherein each R^1 is independently hydrogen, a unit which can substitute for hydrogen, C_1 - C_{12} substituted or unsubstituted hydrocarbyl unit; said units which can substitute for hydrogen are selected from the group consisting of;

- i) $-NHCOR^{30}$;
- ii) $-COR^{30}$;
- iii) $-COOR^{30}$;
- iv) $-COCH=CH_2$;
- v) $-C(=NH)NH_2$;
- vi) $-N(R^{30})_2$;
- vii) $-NHC_6H_5$;

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- viii) $=\text{CHC}_6\text{H}_5$;
- ix) $-\text{CON}(\text{R}^{30})_2$;
- x) $-\text{CONHNH}_2$;
- xi) $-\text{NHCN}$;
- xii) $-\text{OCN}$;
- xiii) $-\text{CN}$;
- xiv) F, Cl, Br, I, and mixtures thereof;
- xv) $=\text{O}$;
- xvi) $-\text{OR}^{30}$;
- xvii) $-\text{NHCHO}$;
- xviii) $-\text{OH}$;
- xix) $-\text{NHN}(\text{R}^{30})_2$;
- xx) $=\text{NR}^{30}$;
- xxi) $=\text{NOR}^{30}$;
- xxii) $-\text{NHOR}^{30}$;
- xxiii) $-\text{CNO}$;
- xxiv) $-\text{NCS}$;
- xxv) $=\text{C}(\text{R}^{30})_2$;
- xxvi) $-\text{SO}_3\text{M}$;
- xxvii) $-\text{OSO}_3\text{M}$;
- xxviii) $-\text{SCN}$;
- xxix) $-\text{P}(\text{O})\text{H}_2$;
- xxx) $-\text{PO}_2$;
- xxxi) $-\text{P}(\text{O})(\text{OH})_2$;
- xxxii) $-\text{SO}_2\text{NH}_2$;
- xxxiii) $-\text{SO}_2\text{R}^{30}$;
- xxxiv) $-\text{NO}_2$;
- xxxv) $-\text{CF}_3$, $-\text{CCl}_3$, $-\text{CBr}_3$;
- xxxvi) and mixtures thereof;

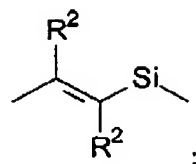
wherein R^{30} is hydrogen, C_1 - C_{20} linear or branched alkyl, C_6 - C_{20} aryl, C_7 - C_{20} alkylenearyl, and mixtures thereof; M is hydrogen, or a salt forming cation;

each R^2 is independently hydrogen, C_1 - C_{12} alkyl, and mixtures thereof; X is $-\text{OH}$; R^{12} is H, C_1 - C_{12} alkyl, and mixtures thereof;

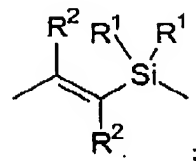
B is selected from the group consisting of:

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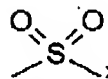
i)



ii)

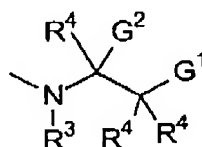


iii)



L units are $-\text{OC}(\text{O})-$, $-\text{NR}^3\text{C}(\text{O})-$, $-\text{OC}(\text{R}^3\text{R}^4)-$, $-\text{C}(\text{O})-$, and mixtures thereof; n is 0 or 1;

the [pro-fragrance unit] has the formula:



wherein each R^4 is independently selected from the group consisting of:

- i) hydrogen;
- ii) $\text{C}_1\text{-C}_{22}$ -substituted or unsubstituted, branched or unbranched alkyl;
- iii) $\text{C}_3\text{-C}_{22}$ -substituted or unsubstituted, branched or unbranched alkenyl;
- iv) $\text{C}_2\text{-C}_{20}$ -substituted or unsubstituted, branched or unbranched hydroxyalkyl;
- v) $\text{C}_3\text{-C}_{20}$ -substituted or unsubstituted alkylenearyl;
- vi) $\text{C}_3\text{-C}_{20}$ -substituted or unsubstituted cycloalkyl;
- vii) $\text{C}_6\text{-C}_{20}$ -aryl;
- viii) $\text{C}_5\text{-C}_{20}$ -heteroaryl units comprising one or more heteroatoms selected from the group consisting of nitrogen, oxygen, sulfur, and mixtures thereof;
- ix) two R^4 units can be taken together to form one or more aromatic or non-aromatic, heterocyclic or non-heterocyclic, single rings, fused rings, bicyclo-rings, spiroannulated rings, or mixtures thereof, said rings comprising from 3 to 20

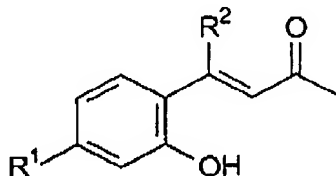
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~~carbon atoms and one or more heteroatoms selected from the group consisting of nitrogen, oxygen, sulfur, and mixtures thereof;~~

~~*) and mixtures thereof;~~

~~G¹ is and G² are each independently hydrogen, C₁-C₂₀ linear or branched hydrocarbyl, G² is hydrogen; -Y, C(O)Y, and mixtures thereof; Y is selected from the group consisting of 2,6,6-trimethylcyclohex-2-enyl, 2,6,6-trimethylcyclohex-1-enyl, 2,6,6-trimethylcyclohex-1-enyl, and 2,6,6-trimethylcyclohex-3-enyl, and mixtures thereof.~~

20. (Previously presented) A compound according to Claim 19 wherein said [photo-labile unit] has the formula:



wherein R¹ is hydrogen, hydroxyl, and mixtures thereof.

21-24. (Canceled)

25. (Previously Presented) A laundry detergent comprising:
- A) from about 0.001% by weight, of a photo-activated pro-fragrance conjugate according to Claim 19;
 - B) from about 10% by weight, of a deterative surfactant; and
 - C) the balance carriers and adjunct ingredients.

26 and 27 (Canceled)

28. (Previously Presented) A conjugate according to Claim 19 wherein R¹ is hydrogen.
29. (Previously Presented) A conjugate according to Claim 19 wherein said R¹ is one or more electron donating groups selected from the group consisting of hydroxy, C₁-C₁₂ linear or branched alkoxy, -N(R¹²)₂, and mixtures thereof; R¹² is H, C₁-C₁₂ alkyl, and mixtures thereof.

30. (Previously Presented) A conjugate according to Claim 29 wherein said R¹ is hydroxy.

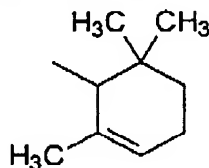
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31. (Previously Presented) A conjugate according to Claim 29 wherein said R^1 is $-N(CH_3)_2$.

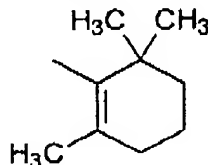
32. (Previously Presented) A conjugate according to Claim 19 wherein R^2 are each hydrogen.

33. (Cancelled)

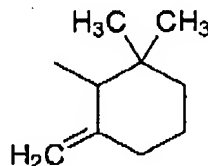
34. (Previously Presented) A conjugate according to Claim 33 wherein Y is 2,6,6-trimethylcyclohex-2-enyl having the formula:



35. (Previously Presented) A conjugate according to Claim 33 wherein Y is 2,6,6-trimethylcyclohex-1-enyl having the formula:

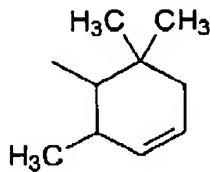


36. (Previously Presented) A conjugate according to Claim 33 wherein Y is 2,6,6-trimethylcyclohex-1-enyl having the formula:



37. (Previously Presented) A conjugate according to Claim 33 wherein Y is 2,6,6-trimethylcyclohex-3-enyl having the formula:

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38-41. (Canceled)